

Explanatory Doc (For Softwares)



We tried to make learning as easy as it gets, so we recorded a quick video for each softwares in use to help you understand them quicker.

Software 1 - LEAD Hub:

This is not a complicated software, it's based on excel (google sheets).

You can view the video walkthrough [HERE](#)

Software 2 - Loom:

As I said in the video we use Loom to record the Sales videos for our clients. It's a dead easy software to use.

Pro tip: If you're not using Chrome I highly suggest it (Yes even if you're on Mac (as me)), you can add loads of extensions to it like Loom. Although if you want to use another browser, you can download the desktop version of Loom.

You can view the video walkthrough [HERE](#)

Software 3 - Linkly:

Linkly is our tracking software. To be more precise the only role of it is to trigger our facebook pixel whenever someone clicks on a video link.

You might not have a single clue about what I said with my previous sentence, don't worry you'll understand it when you watch the video walkthrough.

You can view the video walkthrough [HERE](#)

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Software 4 - Slack:

Slack is the software/app we're using for communication. It's dead easy to use, you can download it on your mobile and use it like messenger/whatsapp.

You can view the video walkthrough [HERE](#)

Our Booking Page:

Our booking page is for our prospects to book calls with us, you don't really have any tasks with it, just add them as a CTA to your Looms.

You can check it out at innofulmedia.com/scheduling

Scripts & Notes:

Our scripts and notes are constantly being updated to fit the needs of the current market. You'll find the latest versions of them in the resources section and also you can check out the videos about them as well [HERE](#)